

2025 Board of Directors

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Tourism Sarah Hawes

Bookkeeper **Melinda Padgett**  Unlock New Opportunities for Your Business with the Amherst County Chamber of Commerce!

Are you looking for a powerful way to showcase your business, services, and expertise to the community? The Amherst County Chamber of Commerce is your gateway to growth and connection.

At the Chamber, we're dedicated to supporting the success of local businesses like yours. From creating networking opportunities to amplifying your visibility, our mission is to foster a thriving and profitable business community in Amherst County. When our members succeed, we succeed, and our community succeeds.

Your membership plays a vital role in making our programs, services, and events possible. Together, we can build a vibrant, connected community. Here's how we help your business thrive:

## **Membership Perks That Drive Growth**

**Enhanced Online Presence** Your business will be featured on our website, www.amherstvachamber.com, where visitors can discover Chamber members, upload events to the community calendar, and learn about Amherst County. Members can also update their profiles, share promotions, and post events via our exclusive member portal.

## **Networking Opportunities**

Connect with the community and potential customers through our in-person and virtual networking events. Showcase your facility, products, or services while building relationships that matter.

#### **Member Minutes**

These bite-sized virtual overviews give your business a chance to shine! Highlight your offerings and share your story as part of this popular series.

#### Weekly E-Blasts

Stay in the spotlight with email communications that promote your events, updates, and promotions to our email list of over 750 contacts.

#### **Keep Membership Affordable—Sponsor an Event!**

To maintain low membership dues and expand our offerings, we invite members to consider sponsorships. Your support helps us host valuable programs benefiting the entire business community.

Whether you're renewing your membership or joining for the first time, we welcome your

connecting people. building business.

## 2025 Annual Sponsorship Package

Sponsorship packages offer your business an opportunity to quickly and easily choose a best-fit sponsorship that allows you to promote your business.

- **Exposure**: Your company will be showcased at our Chamber sponsored virtual and in person events.
- Cost effective advertising: Advertising in the Chamber event programs, sponsor listings, and event displays offer the most exposure for your marketing dollars.
- **Promote Business Community**: Sponsorships provide the Chamber with funding for events and programs that make a difference to local businesses.

Benefit	Platinum Sponsor	Gold Sponsor	Silver Sponsor	Bronze Sponsor
Free membership	*	*	*	
Complimentary e-Blasts to our distribution list	*	*	*	*
Business logo on the Chamber's website and member profile	*	*	*	*
Special acknowledgement at all Chamber events	*	*	*	*
Business logo on the e-Blast (weekly)	*	*	*	
Business logo displayed at annual meeting	*	*		
Exclusive banner space (you provide banner) at all outdoor Chamber events	*			
VIP Annual Dinner Package – 4 tickets	*			

Sponsorship Level	
*Platinum Sponsor	\$2000
*Gold Sponsor	\$1250
*Silver Sponsor	\$ 750
*Bronze Sponsor	\$ 500

If your business is interested in purchasing one our sponsorship Packages, please contact:
Penny Hawes
Operations Manager
information@amherstvachamber.org
434.946.0990

# Sponsorship Application

Company Name:	
Telephone:	
Physical Address:	
Mailing Address (if different):	
Sponsorship Level:	
Primary Contact	
Name:	
Phone:	
Email:	
Contact Preference (Circle one): Phone or Email	
Address (if different from above):	